

Cisco

700-245 Exam

Environmental Sustainability Practice-Building

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Question 1. (Single Select)

What is a benefit for partners to operate a more sustainable practice?

- A: allows competitors opportunities to participate in the customers, sustainability practices
 - B: increases sales to customers because they will need to replace their equipment more often
 - C: higher taxes to help the environment
 - D: helps keep technology gear off the grey market
- U. S. Environmental Protection Agency (EPA). (2021). Sustainable Materials Management: Electronics and the Circular Economy.

Correct Answer: D

Explanation:

A benefit for partners to operate a more sustainable practice is that it helps keep technology gear off the grey market. The grey market refers to the trade of goods through unofficial or unauthorized channels, which can undermine warranty, security, and compliance standards. By implementing sustainable practices such as proper recycling, refurbishing, or resale through authorized channels, partners ensure that technology equipment is disposed of or repurposed in an environmentally friendly manner. This not only reduces e-waste but also prevents outdated or unapproved technology from being sold on the grey market, which can harm both the environment and the company's reputation.

Sustainable practices include lifecycle management of equipment, responsible recycling, and offering technology take-back programs, which ensure that equipment is either refurbished for reuse or properly recycled, thus avoiding the grey market.

Environmental Sustainability References:

Question 2. (Multi Select)

What are two potential benefits of operating a more sustainable practice?

- A: allows partners to meet Request for Proposal requirements
- B: adds more Cisco gear to the grey market
- C: provides access to green recovery funds
- D: reduces entry into the current line of business

E: helps increase taxes to reduce waste

Correct Answer: A, C

Explanation:

Operating a more sustainable practice offers two significant benefits:

Allows partners to meet Request for Proposal (RFP) requirements (A): Many organizations, especially in the public and corporate sectors, now require sustainability commitments in their RFPs. By incorporating sustainable practices, partners can better meet these requirements, which increases their chances of winning contracts and expanding business opportunities.

Provides access to green recovery funds (C): Governments and financial institutions are increasingly offering green recovery funds or incentives to organizations that focus on sustainability. These funds help businesses transition to more sustainable operations, offering financial support for green initiatives like energy efficiency improvements, renewable energy adoption, and waste reduction. Access to such funds can provide a competitive advantage and reduce operational costs.

Environmental Sustainability References:

European Commission. (2021). Green Recovery: Supporting Businesses to Transition to Sustainability.

United Nations Environment Programme (UNEP). (2022). Sustainable Procurement and Meeting RFP Requirements.

World Bank. (2021). Green Funds for Economic Recovery and Sustainable Business Development.

Question 3. (Single Select)

By which year has Cisco committed to net-zero greenhouse gas emissions?

A: 2035

B: 2040

C: 2045

D: 2050U. S. Environmental Protection Agency (EPA). (2022). Corporate Net Zero Goals and Emissions Reductions.

Correct Answer: B

Explanation:

Cisco has committed to achieving net-zero greenhouse gas (GHG) emissions by 2040 across its entire value chain. This ambitious target includes not only reducing direct emissions from its operations (Scope 1) and purchased energy (Scope 2) but also addressing indirect emissions from its products, services, and supply chain (Scope 3). Cisco's approach includes adopting renewable energy, improving energy efficiency in its products and operations, and working with suppliers to minimize their carbon footprint.

The company's sustainability strategy is aligned with global efforts to combat climate change, including the goals of the Paris Agreement to limit global warming.

Environmental Sustainability References:

Cisco. (2021). Cisco's Net Zero Commitment: Path to 2040.

Question 4. (Single Select)

What is a concern for sustainability leaders?

- A: reading all blogs posted by marketing
- B: personally monitoring network security and reliability
- C: decreasing productivity to decrease waste
- D: positioning the organization as a sustainability leader

Correct Answer: D

Explanation:

A primary concern for sustainability leaders is positioning the organization as a sustainability leader. This involves integrating sustainable practices into the company's strategy, operations, and culture while also communicating the organization's environmental impact and initiatives to stakeholders. Sustainability leaders aim to ensure that their organization not only complies with environmental regulations but also stands out in the marketplace as a pioneer in sustainability, which can enhance brand reputation, attract customers, and drive long-term success.

This role also involves balancing economic performance with social and environmental responsibility, navigating evolving sustainability standards, and addressing stakeholder expectations.

Environmental Sustainability References:

Harvard Business Review. (2020). How Sustainability Leadership Can Drive Competitive

Advantage.

McKinsey & Company. (2021). The Role of Sustainability Leaders in Corporate Strategy.

World Economic Forum. (2022). Sustainability Leadership and Corporate Positioning in a Changing Market.

Question 5. (Multi Select)

What are two potential benefits of operating a more sustainable practice?

- A: allows partners to meet Request for Proposal requirements
- B: adds more Cisco gear to the grey market
- C: provides access to green recovery funds
- D: reduces entry into the current line of business
- E: helps increase taxes to reduce waste

Correct Answer: A, C

Explanation:

Operating a more sustainable practice offers two significant benefits:

Allows partners to meet Request for Proposal (RFP) requirements (A): Many organizations, especially in the public and corporate sectors, now require sustainability commitments in their RFPs. By incorporating sustainable practices, partners can better meet these requirements, which increases their chances of winning contracts and expanding business opportunities.

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Environmental Sustainability References:

European Commission. (2021). Green Recovery: Supporting Businesses to Transition to Sustainability.

United Nations Environment Programme (UNEP). (2022). Sustainable Procurement and Meeting RFP Requirements.

World Bank. (2021). Green Funds for Economic Recovery and Sustainable Business

Development.

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